

PLACEMENT OF AUTOMOTIVE DOOR LOCK INDICATOR



TASK

Assemble a red label to an automotive lock knob.

CHALLENGES

- The lock knob label has to be placed into a recessed area.
- The assembly of the label is part of a multi-step automated process that assembles the entire door handle.
- Automotive standards require an adhesive that is extremely aggressive and difficult to peel.

SOLUTION

- Robot Mode RM3065
- Rewind reel

FEATURES & BENEFITS

- AccuPlace's peeling technology allows for consistent peeling of the label.
- The RM3065 foot print and easy interface make it ideal for integration into an automated system.

