

# Application Study

## PLACEMENT OF EMBLEM ADHESIVE



### TASK

Apply a double-sided adhesive foam onto an automotive emblem.

### CHALLENGES

- Automotive standards require an adhesive that is extremely aggressive and difficult to peel.
- The adhesive must be placed within  $\pm 0.005$ " to avoid visibility of the foam.
- The component to be assembled is rather large (4.0" x 3.8").

### SOLUTION

- Model 4065
- Bench top configuration for semi-automatic operation
- Rewind reel
- Customized chuck
- Customized nest

### FEATURES & BENEFITS

- The customized chuck along with AccuPlace's peeling technology allow for consistent peeling of the adhesive foam.
- The bench top platform consisting of a base with feet, built-in power supply, and 2-hand control provides a simple cost-effective solution that captures the quality benefits of automation.
- The AccuPlace 4065 places adhesive components up to 4.0 x 6.5 inches.

