

# Application Study

## LABELING A MEDICAL DIAGNOSTIC CUP



### TASK

Apply a large label onto the lid of a diagnostic cup.

### CHALLENGES

- The label has cut-out areas that must line up precisely with corresponding information fields on the lid. Accurate placement is essential.
- Both lid and label are large, making them awkward to handle.

### SOLUTION

- Model 4065
- Customized chuck
- Customized nest
- Rewind reel

### FEATURES & BENEFITS

- AccuPlace's peeling technology allows for consistent peeling of the label.
- The previous manual process for applying these labels was cumbersome and inefficient. The 4065, integrated into a dial table for fully-automatic operation, improves yield significantly and meets the customer's needs for cost-efficient and ergonomically satisfactory operation.

