# **Application Study**

## PLACEMENT OF BATTERY PACK LABEL



#### TASK

Place preprinted battery pack labels onto the back of the mobile phone battery.

#### CHALLENGE

• In most cases, the label must be placed into a recessed area on the battery.

#### SOLUTION

- Model 1515
- · Customized chuck
- · Customized nest
- Benchtop configuration for semiautomatic operation
- Rewind reel

### FEATURES & BENEFITS

- Although fairly simple, this task does require consistently accurate placement into a recessed area.
- The model 1515 is a compact, cost-effective solution meeting the customer's tolerance requirements of ± 0.005 inches.
- The bench top platform consisting of a base with feet, built-in power supply, and 2-hand control provides a simple cost-effective solution that captures the quality benefits of automation.



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