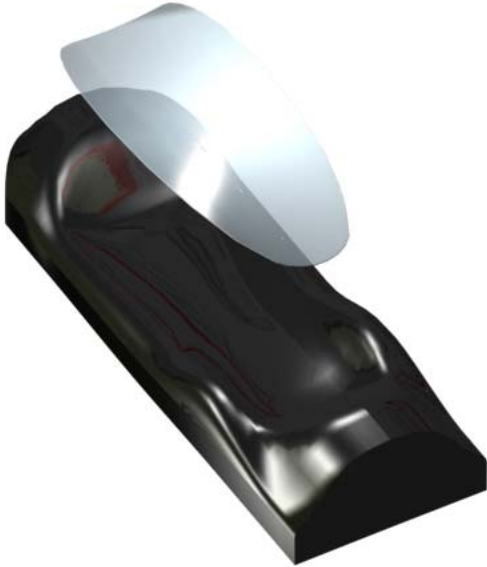


Application Study

LABELING A RAZOR HOLDER



TASK

Apply a large-format label into the recessed area of a razor holder.

CHALLENGES

- The aesthetic demands of the consumer market dictate the need for accurate label placement. Any misalignment is immediately visible and renders the razor less attractive to potential purchasers.
- The label must conform in three dimensions due to the curvature of the target area.

SOLUTION

- Model 3065
- Customized low durometer chuck
- Customized nest
- Benchtop configuration for semi-automatic operation
- Rewind reel

FEATURES & BENEFITS

- AccuPlace's patented peeling technology allows consistent peeling and repeatedly accurate placing of the label, enabling the customer to provide razor holders accurately and attractively labeled for display in stores.
- The customized low durometer chuck conforms the label to the target part and ensures complete adhesion and bubble free placement.
- The bench top platform consisting of a base with feet, built-in power supply, and 2-hand control provides a simple cost-effective solution that captures the quality benefits of automation.

