# **Application Study**

# PLACEMENT OF RUN OUT INDICATOR LABEL



#### TASK

Place a label onto an automotive wheel.

### **CHALLENGES**

- The assembly of the label is part of an automation assembly cell that determines the placement position of the label.
- The placement of the label must be accurate and repeatable for extended production runs.

#### SOLUTION

- Model 1515
- Customized chuck
- Rewind reel

## FEATURES & BENEFITS

- The Model 1515 is a compact, cost-effective solution within a small footprint. Thus, it takes up minimal space in the assembly cell.
- AccuPlace's patented technology ensures a repeatable and accurate placement.





